



2018 Pequot Lakes Chamber of Commerce Business of the Year Application

Application and Judging Process

Businesses that meet the award eligibility criteria are encouraged to apply directly. Businesses, organizations and individuals may also nominate businesses for the award. In these cases, the Chamber staff will contact the nominee and secure the full application.

Completed applications are due to the Pequot Lakes Chamber office by 4:30 pm on June 1, 2018. The Pequot Lakes Chamber Advisory Board will review applicants and make the final award selection.

All applications are confidential. Applicants not receiving the award are encouraged to update information and resubmit their application the following year.

The award recipient will be notified in mid-June and will...

- be recognized prior to, during, and after the Chamber's Community Picnic held on July 10, 2018, in conjunction with Bean Hole Days, and
- receive a keepsake award.

If you have questions about this award, please contact Chris Monroe at (218) 568-8911 or chris@pequotlakes.com

Name of business: _____

Address: _____

Describe the business. Include its mission/vision, what basic products or services it offers, a brief history of the organization, and any other information to help others understand what makes it special. (300 words or fewer)

Describe how the business meets each of the award criteria listed below. Whenever possible, please provide specific examples.

Leadership in the marketplace (200 words or fewer)

- Maintains outstanding customer service, sound management and ethical business practices;
- Provides industry leadership with its products and services;
- Invests in employees through training, service and advancement opportunities; and
- Manages change effectively.

Leadership in the community (200 words or fewer)

- Provides community leadership that benefits the Pequot Lakes, Breezy Point, Jenkins area;
- Offers generous support and volunteerism to community organizations; and
- Advances community connectedness by supporting other local businesses.

Why do you think this business deserves to be recognized as the 2018 Business of the Year?
(100 words or fewer)

Name of person submitting
application: _____

Title: _____ Date: _____

Phone: _____ E-mail: _____

Name of contact person at business (if different than above): _____

Title: _____ Phone: _____

E-mail: _____

**Please mail this completed form to 31095 Government Drive, Pequot Lakes, MN 56472
or email it as a MS Word or PDF document to chris@pequotlakes.com by June 1, 2018.**

Thank you and best of luck!